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| Class: French I | Instructor: Margarita Diego |
| Textbook: *Bon Voyage*  |
| Weeks: Tuesday-Thursday/Friday | Days:  | Class duration: 50 min |
| Context/Theme: la nourriture et les courses (grocery shopping) |
| Objectives/Functions: * Students will create a 30 second commercial in target language promoting a food product.
 | Learners will be able to…* Identify food in target language
* Manipulate technology to communicate, record video, and to create multi-media inter-cultural simulation.
* Write and create a commercial promoting a French product in target language.
* Collaborate in groups of 2-5 classmates to write, produce and record commercial
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| Cultural Context and Content: Students will view commercials of French and American products online. |
| They know: Enough vocabulary to be able to create a simple 30 second publicité :They will watch the following clips as examples.Nutella:<https://www.youtube.com/watch?v=Cd4TfyWK2bQ>Milka: <https://www.youtube.com/watch?v=dw4EKAwybmo>Mc Baguette: <https://www.youtube.com/watch?v=fURbmHdMF2E>Quick: \*\*Tony Parker<https://www.youtube.com/watch?v=mIe9zvd6nI0>Lait Lactel: https://www.youtube.com/watch?v=2Mk-eag2IdE  |  They need: * A cell phone with video camera
* e-mail or flashdrive/USB
* creativity
* good attitude
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| Activities, Procedures, and Outcomes:* Day One: Students are explained what the project entails. Students will watch 5 commercials. Will write rough draft.

(teacher will give feed-back same or following day)* Day Two: Students write final draft and create story board with group.
* Days Three: Students will record commercial and turn in by the end of the class period or by e-mail that evening.
 | Duration:3 class sessions | Time:In-class: 50min. per day and outside class as needed. |